## WHOLE FOOD VITAMINS-----The Foundation of Health

At our office, we believe that given the proper nutrition, your body has the amazing capability of healing & keeping itself healthy.

We also believe that nutrition should be individualized to meet each patient's needs.

A diet rich in whole foods is the best way to get your vitamins and maintain health.

We primarily recommend Standard Process supplements, formulated following the whole food philosophy.

Are your multivitamins made from whole foods? Today, Many foods have been stripped of their nutritional value. Research now suggests that whole foods consumed a whole food complex that is more beneficial than the sum of artificial parts as in many vitamins.

<u>Labels Can Be Confusing.</u> <u>Natural</u> is a very loose term, and it does not mean absorbable. <u>High potency</u> does not mean absorbable. <u>Food based</u>—allows natural synergy of absorbtion and utilization

<u>Cheaper supplements purchased in retail store often use less absorbable sources of nutrients These are often—synthetic elements which can negatively --affect absorption.</u>

If separate vitamins are listed and not a whole food, this can indicate an artificially made nutrient.

Standard Process delivers whole food ingredients derived from whole foods, including carrot root.

It's a combination of these foods, not just a single component, that provides the vitamins, minerals, and micronutrients you need to help maintain optimal health.

SP products include foods that are prepared in a way that safeguards their nutritional value.

The majority of these ingredients are grown locally on our certified organic farm.

<u>Phytonutrients (Phytochemicals)</u> are the important nutrients found in plants that help maintain a healthy body. Phytonutrients may provide antioxidant activity, support a healthy immune system response, and cell-to-cell communication.

Quality From Seed to Supplement. Standard Process Supplement Company.

Preparation is key to preservation of nutrients. Since 1929, Standard Process has been the visionary leader in whole food nutrient solutions.

Dedicated to the whole food philosophy of our founder, Dr. Royal Lee, our goal is to carry on his mission to provide nutrients for the body that are as close as possible to how they are found in nature.

We use no synthetic ingredients.

These highly complex combinations contain a variety of elements designed to support the body's healthy balance.